

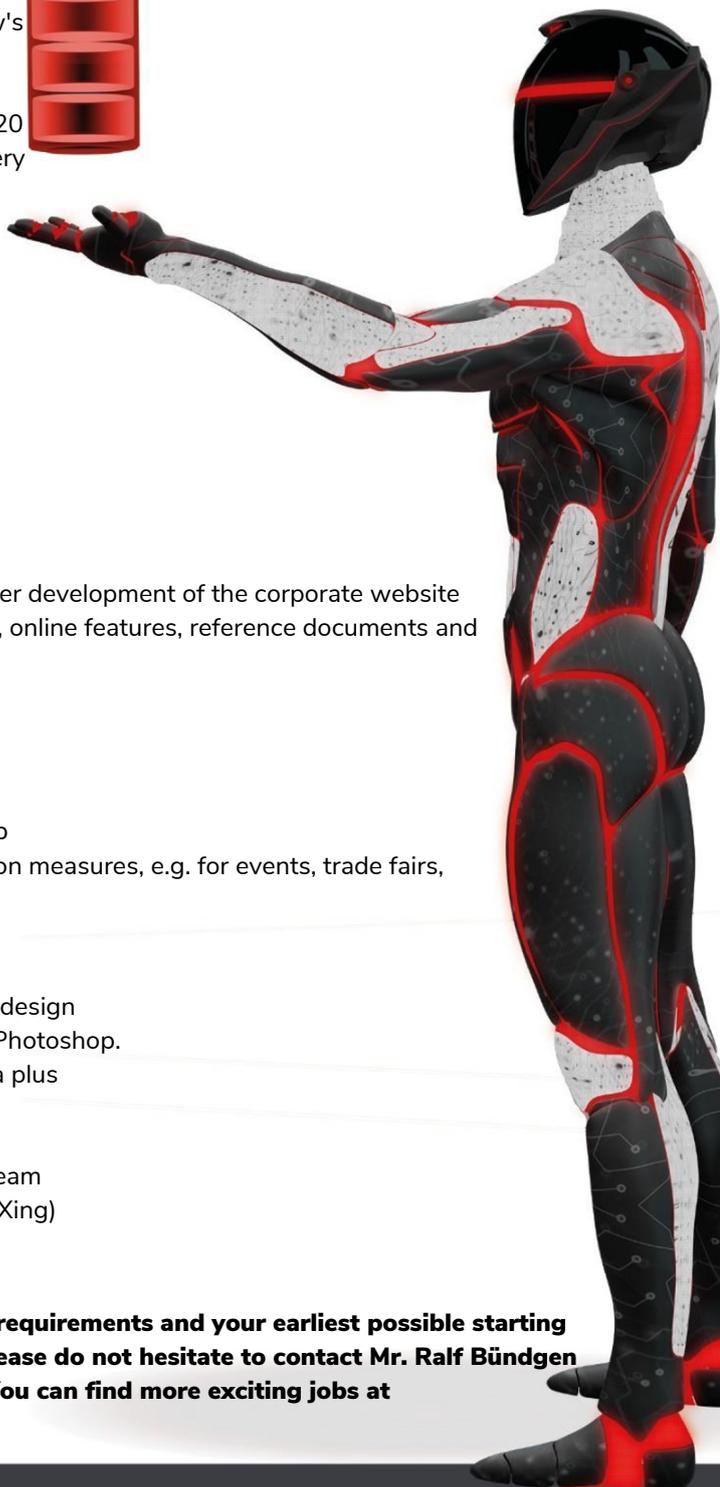
# Ideas for the mobility of the future

Apply with us as

## Marketing Manager m/f/d

Digatron opens the way to electric mobility with intelligent test systems and computer-controlled equipment for research, production and quality assurance of battery systems. Through our test equipment and systems, we enable the world's leading development labs and manufacturers to produce and optimize today's and tomorrow's energy storage systems.

With locations in Germany, USA, China, India and Italy, around 320 colleagues support the trend towards ever more powerful battery systems from very small to very large scale.



### WE OFFER YOU

- a responsible position in a very successful and growing company
- a permanent employment contract
- flexible working hours (37.5 hours/week)
- mobile work
- 30 days of vacation
- individual training and further education offer

### YOUR TASKS

- direct cooperation with sales management and global marketing
- responsibility for all local marketing activities
- responsibility for online marketing campaigns as well as the further development of the corporate website
- conception and creation of marketing materials (flyers, brochures, online features, reference documents and presentations)
- Ccoordination of photo and video shoots of reference objects
- planning and implementation of marketing activities and events
- creation of mailings and newsletters
- design, procurement and management of advertising materials
- independent creation of print files for forwarding to the print shop
- development and implementation of marketing and communication measures, e.g. for events, trade fairs, webinars and campaigns
- management of the company's social media pages

### YOUR QUALIFICATIONS

- completed vocational training in the field of marketing or graphic design
- basic knowledge of Adobe Creative Cloud - Indesign, Illustrator, Photoshop.
- knowledge of Adobe Premiere Pro and Adobe Premiere Rush is a plus
- at least 3 years of professional experience
- creativity and independent working style
- flexibility, ability to work under pressure and enjoy working in a team
- affinity with social media (Facebook, YouTube, Twitter, LinkedIn, Xing)
- structured, independent and goal-oriented way of working
- language skills: German and English spoken and written

Please send us your application documents including your salary requirements and your earliest possible starting date by e-mail to [jobs@digatron.de](mailto:jobs@digatron.de). If you have any questions, please do not hesitate to contact Mr. Ralf Bündgen at +49-241-16809-858 or the above-mentioned e-mail address. You can find more exciting jobs at [www.digatron.de](http://www.digatron.de)



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